

Privacy Policy

1. Privacy Policy
 - 1.1. Auction House UK Ltd collects and uses information from users of its Website and subscription services in the following ways. By using this Website or service you consent to this collection and use of information unless you choose to opt out of any use, using the email options available below.
 - 1.2. When exercising your opt-out please refer to the name of the relevant service in the subject field of your email. This will enable us too properly to record your opt-out.
2. Subscription Services
 - 2.1. Personal information provided by you as part of any registration process is used to service your subscription and to enable us to provide a better service.
3. Payment Details
 - 3.1. Any information provided by you in connection with any transaction regarding your credit or debit card numbers, expiry date and billing or delivery address will be used by us to process the transaction. These details will be stored on a secure server and may be used by us to facilitate and personalise future transactions with you. If you do not wish us to store and use the information for future transactions, please send an e-mail to: enquiries@auctionhouse.uk.net
4. Voluntary Information
 - 4.1. We may ask for further information about you as part of online surveys or if you enter any competition or other promotional feature. This information will be used to enable us to improve our Website or online service. It may also be disclosed to other companies who may provide services of interest to you.
5. Contact details
 - 5.1. Contact details provided by you (such as your name, job title, telephone and fax number and your e-mail and postal addresses) may be used occasionally to tell you about important changes to the service or Website and its functionality. They may also be used by us and other businesses related to Auction House UK to provide you with information about their services and products and disclosed to third party businesses and advertisers for the same purpose. If you do not wish us to use this information in this way, please send an e-mail to: enquiries@auctionhouse.uk.net
6. Our use of Cookies
 - 6.1. A cookie is a small piece of information that a site puts on your hard disk or stores in your computer's memory so that it can remember something about you at a later time. It is a mechanism that allows the server to store its own information about a user on the user's own computer. This is because each request for a web page is independent of all other requests, so the web page server has no memory of what pages it has shown you or anything about your previous visits. A cookie records your preferences when using a particular site, ensuring that you are not shown the same information and/or are only shown information you have stated that you are interested in. In order to use the Site you agree to let cookies be saved as they are an important part of navigation of the Site.
 - 6.2. We or our third party advertisers may also use cookies to monitor the effectiveness of advertising on the Site.

- 6.3. We also use the cookie to allow you to log into the My Auction House part of the site, this will store some personal information (First Name, Last Name, Email Address, Home Phone Number) that may be used should you need to fill out an enquiry form. This information is removed when you log out of My Auction House or when your session expires.
- 6.4. Third party cookies used on the site.
- 6.5. Google Analytics a service that generates detailed statistics about our website visitors. Their cookies typically store anonymous information such as whether a visitor has been to the site before, the time of the current visit and what was the referrer site the visitor came from.
- 6.6. Statistical information
- 6.7. Aggregate statistical information provided by us to our advertisers or others regarding sales or Website usage will not include personally identifying information.
7. Changes to Privacy Policy
 - 7.1. Changes to this policy will be posted here.
 - 7.2. To alter your details;
 - 7.3. If your personal information changes you can alter the details we hold by sending an e-mail to: enquiries@auctionhouse.uk.net